



**The Netherlands  
Sporthal Forum Kwadraat  
Voorburg**

# **INVITATION BASKETBALL COACHING CLINIC**

**Friday afternoon 24 September 2010**



## **Information:**

UStudy - Educational  
Consultancy for the USA  
Contact: Joyce Schoonderwoerd  
E: [joyce@ustudy.nl](mailto:joyce@ustudy.nl)  
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Photo by [Doug L.](#)

# Basketball coaching clinic: Practice Preparation and Organization

**Friday 24 September 2010, 14:45 – 19:30 hours**  
**Voorburg, near The Hague in the Netherlands**

Gerry Freitas, former college coach and currently top scout in California, will conduct a one afternoon coaching clinic in Sporthal Forum Kwadraat in Voorburg, the Netherlands. The event is hosted by UStudy - the premier educational consultancy for the US located in Voorburg.

Gerry will speak to you about how you go about preparing and organizing practices. He will take you through the master calendar organization of your yearlong practice calendar in addition to your daily practice plan. He will also have an on the court session with players demonstrating drill organization and how you structure each drill to make it competitive so as to maximize its value.

This clinic is designed to give each coach at any level helpful guidelines to use to get the most benefit from each day's practice. All coaches at any level for either gender are invited to attend this clinic.

Registration fee: 35 euros per person. Includes: participation in the clinics and handout (excluding beverages).

If more people from one club register, the fee will be 25 euros

Note: coaches participating in the Coaching Clinic will have *free spectator access* to the European Exposure Basketball Showcase conducted by Gerry Freitas on 25 and 26 September at Sporthal De Fluit in Leidschendam, see: [http://www.ustudy.nl/home\\_us.htm](http://www.ustudy.nl/home_us.htm)

## **Location**

Sporthal Forum Kwadraat  
De Vliegerlaan 2-4  
2273 BV Voorburg  
The Netherlands  
T: +31 (0)70 387 0800  
W: <http://www.optisport.nl/forumkwadraat>

## **Information and registration for the clinic**

UStudy  
Joyce Schoonderwoerd  
E: [joyce@ustudy.nl](mailto:joyce@ustudy.nl)  
T: +31(0)6 10405074  
W: <http://www.ustudy.nl>  
The event on Facebook: <http://tiny.cc/n9ew1>  
UStudy group on Facebook: <http://tiny.cc/tpwb5>

Hotel info: the Greenpark Hotel ([www.greenpark.nl](http://www.greenpark.nl)) is within a one minute driving distance of Sporthal Forum Kwadraat. It also is on a short walking distance from Sporthal De Fluit in Leidschendam, location of the Basketball Showcase on 25 and 26 September. The hotel is next to a shopping mall and adjacent to a small lake. Parking is free. Rooms are on a first-come, first-served basis – supply is limited, so book fast! Ask for the UStudy Basketball rate (84 euros + tourist tax, includes breakfast buffet and VAT). Contact the hotel for reservations, email: [info@greenpark.nl](mailto:info@greenpark.nl), phone +31 (0)70 320 9280.

# PROGRAM

## Friday 24 September

14:45	WELCOME AND REGISTRATION AT SPORHTAL FORUM KWADRAAT
15:00	LECTURE/DISCUSSION/QUESTIONS
16:30	BREAK
16:40	ON-THE-COURT-SESSION WITH DRILLS
17:45	INFORMAL GET TOGETHER WITH GERRY FREITAS AND DRINKS
19:30	END

## PROFILE GERRY FREITAS

Currently based in California, Gerry Freitas spent 20 years as a college basketball coach in the United States. He has coached at NCAA Division I, II and NAIA levels, e.g. the University of Southern California, University of California, University of Colorado and College of Notre Dame. He now runs the Hoop Review scouting and recruiting service, subscribed to by more than 200 American colleges and universities. He has also spent 5 years scouting for a minor league professional team in the Continental Basketball Association, and has conducted international basketball clinics in Australia, Canada and Spain.

Here is what some noted American university coaches have to say about Gerry Freitas:

*"Gerry Freitas has a special appreciation for the game of basketball. He understands the game in a very logical sense and he teaches it that way. His teams have always been fundamentally sound and smart. Players have always improved under his watch. That is always a positive sign of a good coach."*

Greg Gottlieb, Assistant Basketball Coach, University of California

*"Gerry Freitas has a unique ability to bring out the best in the players he deals with as a coach. He maximizes what each player has individually in all aspects of the game. And he is a tireless worker who will do whatever it takes to be successful."*

Marvin Menzies, Head Basketball Coach, New Mexico State University